



# 2017 AMBA FALL WORKSHOP

AUGUST 27 – 30, 2017 • WATERGATE HOTEL, WASHINGTON D.C.  
“NEW ADMINISTRATION, NEW CONGRESS: NEW CHALLENGES, NEW OPPORTUNITIES”

## Sunday, August 27, 2017

4:30 PM - 6:30 PM Workshop Registration – *Cecchi Foyer*  
7:00 PM - 9:00 PM Welcome Networking Reception – *Top of the Gate*

## Monday, August 28, 2017

7:00 AM - 4:00 PM Workshop Registration – *Moretti Foyer*  
7:00 AM - 7:45 AM Continental Breakfast and Networking – *Moretti Foyer*  
7:45 AM - 4:00 PM Workshop Program – *Moretti ABCD*  
7:45 AM - 8:00 AM **Opening Remarks: James Cerrone, Chairman, AMBA**  
**Steven J. Lepper, President & CEO, AMBA**  
**Posting of Colors: Randolph-Macon Academy**  
**National Anthem and Pledge of Allegiance**  
**Invocation: John Mitchell, AMBA**

8:00 AM - 9:00 AM **Financial Regulator Panel Discussion**  
Moderator – **Mr. Chris Cole**, Independent Community Bankers of America  
**Ms. Grovetta Gardineer**, Senior Deputy Comptroller for Compliance and Community Affairs, Office of the Comptroller of the Currency  
**Ms. Doreen R. Eberley**, Director, FDIC Division of Risk Management, Federal Deposit Insurance Corporation  
**Mr. Paul Kantwill**, Assistant Director, Consumer Financial Protection Bureau, Office of Servicemember Affairs

9:00 AM - 9:15 AM Break and Networking – *Moretti Foyer*

9:15 AM - 10:30 AM **AMBA Partner Legislative Landscape**  
**Ms. Renee Rappaport**, Former Vice President, Congressional Relations, Independent Community Bankers Association  
**Ms. Brooke Goldberg**, Director, Military Family Policy/Spouse Programs, Military Officers Association of America  
**Ms. Joyce Wessel-Raezer**, Executive Director, National Military Family Association

10:30 AM - 10:45 AM Break and Networking – *Moretti Foyer*

10:45 AM - 11:30 AM **How to Trick People into Saving Money: Outside the Box Financial Partnerships – Panel Discussion**  
**Ms. Nashila Somani-Ladha**, Senior Innovation Manager, CommonWealth

11:30 AM - 1:00 PM **AMBA Workshop Luncheon: Presentation of America Saves Designation of Excellence**  
Presented by **Ms. Allie Vered**, Director, America Saves – *Moretti EF*

1:00 PM - 2:00 PM **Military Lending Act (MLA) Panel Discussion**  
**Ms. Nessa Feddis**, SVP & Deputy Chief Counsel for Consumer Protection & Payments, American Bankers Association  
**Mr. Kareem Dale**, Director and Senior Counsel, Discover Financial Services  
**Mr. Ben Olson**, Partner, BuckleySandler LLP

2:00 PM - 2:30 PM Break and Networking – *Moretti Foyer*

2:30 PM - 3:30 PM **Military Banking and Ethics**  
**Mr. Kip Morse**, CEO, Better Business Bureau Serving Central Ohio

3:30 PM - 4:00 PM **Day One Wrap-Up, Steven J. Lepper, President/CEO, AMBA**

4:00 PM - 5:00 PM **Bank Liaison Officer Training Breakout Session, Fischer Room**

4:00 PM - 5:00 PM **AMBA General Membership Meeting (AMBA Regular Corporate Members)**

5:00 PM - 6:30 PM Break

6:30 PM - 7:00 PM Networking Reception – *Moretti Foyer*  
7:00 PM - 10:00 PM Banquet Dinner – *Moretti CDEF*

Tuesday, August 29, 2017

- 7:00 AM - 4:00 PM Workshop Registration – *Moretti Foyer*  
7:00 AM - 7:45 AM Continental Breakfast and Networking – *Moretti Foyer*  
7:45 AM - 5:00 PM Workshop Program – *Moretti ABCD*
- 7:45 AM - 8:00 AM **General Session Welcome Remarks, Day Two, Steven J. Lepper, President/CEO, AMBA**
- 8:00 AM - 9:00 AM **Military Financial Trends**  
**Mr. Bud Schneeweis**, Military Financial Readiness, FINRA Investor Education Foundation  
**Mr. Sanjay Bhaskar**, Director of Business Development, StreetShares  
**Mr. John Bird**, SVP, Military Affairs, USAA  
**Mr. Andy Cohen**, Office of the Deputy Assistant Secretary of Defense (Force Education & Training)
- 9:00 AM - 9:15 AM Break and Networking – *Moretti Foyer*
- 9:15 AM - 10:00 AM **Military Bank Panel**  
**Mr. Jerry Quinn**, SVP, Military & Veteran Programs Manager, Wells Fargo Bank  
**Mr. Mike Rowland**, VP, Chief Military Liaison Officer, Broadway Bank  
**Mr. Jeff Cathey**, SVP, Military Bank Overseas/Military Affairs, Bank of America
- 10:00 AM - 10:45 AM **Aid Society Panel**  
**Mr. Eldon Mullis**, Army Emergency Relief  
**Ms. Linda Egentowich**, Air Force Aid Society  
**Ms. Cheri Nysten**, Navy-Marine Corps Relief Society
- 11:00 AM - 11:15 AM Break and Networking - *Moretti Foyer*
- 11:15 AM - 12:00 PM **“Why We Serve” Mr. Steve Beres**, VP Service Members & Veterans Affairs Manager, Regions Financial Corporation
- 12:00 PM - 1:30 PM **AMBA Workshop Luncheon: Military Departments' 2016 Distinguished Bank Service Awards Presentation** – *Moretti EF*
- 1:30 PM - 1:45 PM *Break & Networking- Moretti Foyer*
- 1:45 PM - 2:45 PM **DoD Military Banking Program Panel Discussion**  
Military Services Banking Panel:  
**CPT Christopher Anderson**, USA; **Mr. Dean Hunstad**, USN; **Mr. Michael Windsor**, USAF; and  
**Mr. David Fuqua**, USMC  
**Mr. Bill E. Hawbecker**, Director, DoD Banking and Credit Union Office, Defense Finance and Accounting Service
- 2:45 PM - 3:15 PM **The Value of an AFC®**  
**Ms. Rebecca Wiggins**, Executive Director, Association for Financial Counseling & Planning Education
- 3:15 PM - 3:45 PM **AFFN Military Community Support**  
**Mr. John Broda**, President and CEO, Armed Forces Financial Network and **Mr. Patrick Law**, US Bank
- 3:45 PM - 4:00 PM *Break and Networking – Moretti Foyer*
- 4:00 PM - 4:45 PM **Financial Technology Revolutionizing the Marketplace**  
**Mr. Dan Peacock**, Vice President, Product Strategy, FIS  
**Mr. Braden More**, Executive Vice President, Head of Partnerships and Industry Relations, Wells Fargo  
**Mr. Regis Hadiaris**, Rocket Mortgage Product Lead, Quicken Loans
- 4:45 PM - 5:00 PM **AMBA Workshop Action Items/Closing Remarks: Jim Cerrone, Chairman, AMBA**  
**Steven J. Lepper, President/CEO, AMBA**
- 5:00 PM - 6:30 PM *Break*
- 6:30 PM - 8:30 PM *Farewell Networking Reception – Moretti Terrace*

Wednesday, August 30, 2017

Hotel Check-Out and Departure